

Graphic Designer

# Marlow Mercer

## EDUCATION

GRAPHIC DESIGN A.A. 2014 - 2016  
SEATTLE CENTRAL COLLEGE Seattle, WA

COMMUNICATIONS B.A. FOCUS IN ADVERTISING 2001 - 2006  
WASHINGTON STATE UNIVERSITY Pullman, WA

## PROFESSIONAL EXPERIENCE

### VISUAL DESIGNER - Amazon, D1

July 2016 - Present, Seattle, WA

Design Amazon branded content for web and print.  
Collaborate with Art Directors, Marketers, and fellow Designers to produce enticing campaigns and designs.  
Adhere to a multitude of request and manage numerous projects with fast turnaround.  
Advocate to uphold the highest design standards and guidelines across all platforms.

### VISUAL CONTENT EDITOR, BLOGGER - ATGStores.com

October 2010 to September 2014, Kirkland, WA

Produced visual and written content for enhancing online sales.  
Implemented strategic ways to edit images more efficiently.  
Simultaneously managed numerous projects and spontaneous request from multiple departments.  
Extensive experience, much self-taught, using Adobe CS6 Photoshop, Acrobat, and Microsoft Office.

### ENGLISH TEACHER - Shane English School

February 2010 to October 2010, Taoyuan, Taiwan

Taught English in a multitude of disciplines for many different age groups of Taiwanese students.  
Led presentations for parents to establish affability, promote enrollment and answer questions.  
Organized individual lesson plans according to age and language ability.

### WRITER/PRODUCTION ASSISTANT - NWCN

April 2007 - September 2007, Seattle, WA

Composed broadcast news scripts under standard AP protocol with rapid deadlines.  
Coordinated with directors, editors, anchors and producers to prepare multiple shows a day.  
Researched and probed stories and subjects for accurate information.

### INTERNSHIP - Evening Magazine, KING 5

September 2006 - March 2007, Seattle, WA

Worked alongside reporters, photographers and producers in the field and the office.  
Researched story leads and pitched ideas at weekly staff meetings.

## SKILLS

Branding, Web Design, Typography, Illustration, Layout, Ecommerce, Social Media, Copy Writing, Print, User Experience, Interface Design

## SOFTWARE

Photoshop, Indesign, Illustrator, HTML, CSS, Dreamweaver, MS Office Sketch, Premier Pro, After Effects, Digital Publishing, Wordpress

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